Why should I purchase a Union College Bookstore Laptop?

First you are eligible for Academic Pricing which saves you money over the regular retail price.

Also, you’ll want to purchase the Union College Bookstore First Year Laptop Sales Program laptops because we service what we sell. We can offer support on hardware and operating systems, giving your student access to on-campus support. Only with the purchase of additional warranties through the Union College Bookstore First Year Student Laptop Sales Program Laptop will you be eligible for the programs and services below:

- 4 Year protection plan including:
  - 3 Years of Manufacturer’s Warranty Coverage ($183.00 to $259.00)
  - 4 Years of Accidental Damage Coverage up to the value of the computer (Starting at $289.00)
- A On campus computer support 5 days a week.
- On campus repair center with loaner laptops. ($159) (Only eligible to students who purchase through the Union College Bookstore)

What if I don’t buy a laptop from the Union College Bookstore?

Students at Union College are not required to buy a laptop from the Union College Bookstore. Software and hardware support for non-Union Bookstore laptops are the responsibility of the owner. Loaner laptops are only available to students who purchase the First Year Laptop Support Program Support through the Union College Bookstore.

When should I place my order?

We recommend waiting for the Apple Back to School Promotion to start in July. If you find yourself not able to wait then the First Year Student laptop program packages can be ordered through the Union College Bookstore website starting June 1st. Laptops will begin shipping June 15th.

Why so late?

New models come out in the late spring. Also, the Bookstore normally participates in any Apple Back-To-School specials that Apple announces over the summer. The warranty starts as soon as you purchase, so the closer to the start of classes the longer the warranty will be of value to your student.

How do I order my First Year Student Laptop through the Union?

1. Decide which model you want to purchase. You can look on our website https://bookstore.union.edu under the Technology button or go to apple.com for more detail. Or you can customize your Apple laptop and send us the specs. (Customized Apple Laptops can take 2 - 3 weeks or more from the Apple factory)
2. Choose any optional warranty coverage
3. Choose any accessories or software
4. Place your order starting on June 1st through the Union College Bookstore website.

How do I pay for my First Year Student Laptop Purchase?

1. Credit Card (We accept Visa, MasterCard, American Express or Discover)
2. Check (either in person or via mail)
3. Cash (in person ONLY)
4. Student Loan (please note that due to the way student loan money is disbursed, laptops purchased through student loans are not available until about 3 week after the first semester has begun. Only the Union College Financial Aid Officer can approve purchase.)

Order Online: www.bookstore.union.edu